

Rochester River Romance

Merchants!
Get your
specials &
discounts
posted on-line!
• cityofrochester.gov
• rochester.citynewspaper.com
• visitrochester.com
Deadline is 9/24.
Call for details.

Mayor Robert Duffy Invites You to Participate In
Rochester's Most Spectacular Seasonal Celebration

Friday – Sunday, October 10 – 12, 2008

From the Erie Canal to Ontario Beach Park

- Artists and arts organizations
- Businesses and boutiques
- Hotels
- Not-for-profits and neighborhood associations
- Restaurants

Send your entry to complement the theme of "romance along the Genesee River" (and its award-winning trails).
Aug. 25, 2008 is the deadline to be included as an activity or in an ad for the official River Romance Guide to be published by CityNews on 9/24. Your entry will be widely publicized both locally and regionally.
We also encourage you to focus your own advertising on this special weekend. Thousands of visitors will be in town for the "Head of the Genesee" Invitational Regatta, and for our region's amazing display of Fall colors.

Catch the creative spirit. Here are a few starter ideas:

- An evening out at High Falls Historic District, St. Paul Quarter or Charlotte.
- A serenade as you "Renew Your Vows" beside the beauty of High Falls!
- Special discounts for romantic River Romance get-aways, dinner for two or gift ideas.
- Art or photography exhibitions, dances, productions, or street entertainment.

**Complete the form below by Monday, August 25 and either mail to:
River Romance, 400 Dewey Ave., Rochester, NY 14613 or FAX to 428-6021.**

| | | |
|---|-----------------------|---|
| Business or Organization Name: | Description: | Time (begin & end): |
| _____ | _____ | _____ |
| Address (for activity or merchant special): | Cost/discount or FREE | Associated fees: |
| _____ | _____ | _____ |
| _____ | Age Appropriateness: | Phone number, WEB site, etc. for more info: |
| _____ | _____ | _____ |
| Title (Event, Activity, Service, Offer): | IF AN ACTIVITY: | Name and phone where we can reach you |
| _____ | Date and Day: | _____ |
| _____ | _____ | _____ |

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Questions? Call 311

Outside the City? Call 428-5990

www.cityofrochester.gov